

Fixed Income Liquidity: Should I stay or should I go?

Due to recent events at GAM, Woodford and now H2O, investors are right to consider if liquidity in their fixed income portfolios meets their requirements.

“One particular concern is a mismatch of liquidity offered by some funds and the liquidity that is available in those funds’ underlying assets.”

In this paper, we seek to answer two questions:

- How liquid is the convertible market relative to other fixed income markets?
- How liquid is the Polar Capital Global Convertible Fund?

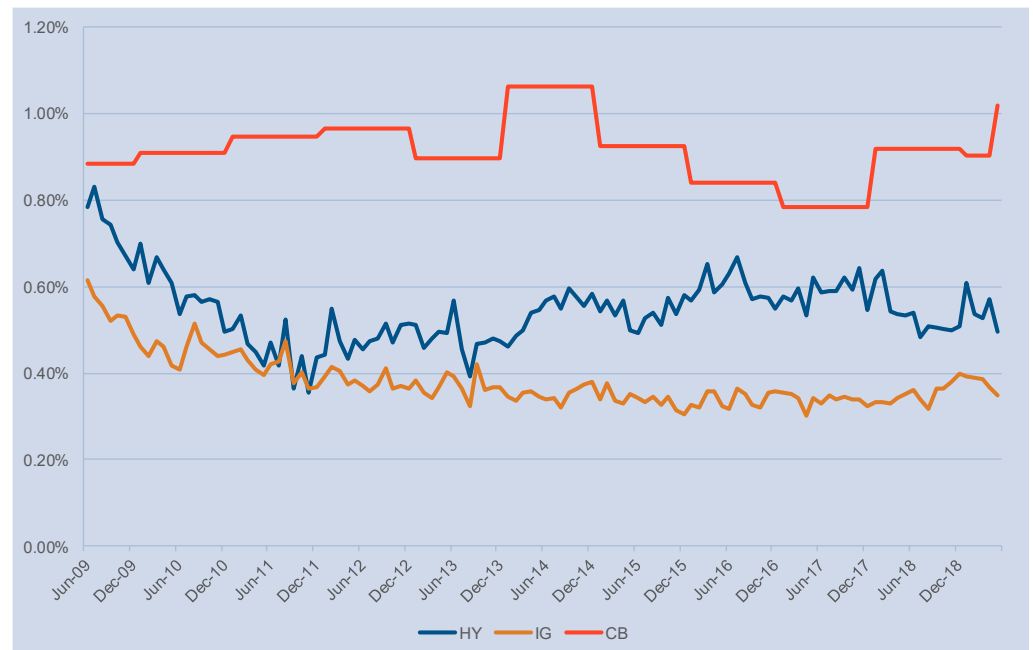
How liquid is the convertible market relative to other fixed income markets?

Like many others, we have often spoken about our liquidity concerns with regards to aspects of the fixed income markets. One particular concern is a mismatch of liquidity offered by some funds and the liquidity that is available in those funds’ underlying assets.

To put this question into some perspective we have examined liquidity within three fixed income markets: **global high yield bonds, global investment grade bonds and global convertibles.**

Fixed Income Liquidity

The chart below shows the daily market turnover for global high yield bonds, global investment grade bonds and global convertibles, relative to the size of each market, for each trading day.



Source: FINRA-TRACE; Yield Book FTSE; Barclays; Bloomberg; Polar Capital, May 2019.

What is immediately apparent is that the convertible market has not suffered the same degree of liquidity contraction seen in other fixed income markets over the past 10 years.

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While there might be multiple reasons for the broader liquidity contraction seen, the three we consider to be the most pertinent are:

- **The high yield market has more than doubled in size over this period, from \$538bn to \$1.2trn (source: Barclays).**
- **There has been a marked decrease in net inventories held by dealers and market makers in corporate bonds. Goldman estimates net inventories of corporate bonds has contracted by 68% from their 2006 peak. We believe there are a number of reasons for this; some regulatory (increase in capital that banks need to hold alongside inventory positions) and some due to bank restructuring, leading to a reduction in market-making personnel across many banks.**
- **The rapid growth of fixed income ETFs at the expense of decreased liquidity in the underlying corporate bonds. This has been particularly the case in investment grade credits (source: Goldman Sachs).**

However, in comparison to high yield and investment grade, the convertible market size at some \$300bn today is similar to the size it was 10 years ago (source: BAML).

Also, the convertible market has a number of inherent liquidity advantages, the principal one being liquidity transfer. This occurs at the point of trading when the convertible's delta is matched and traded in the equity market as an offsetting trade, thereby allowing the convertible market maker to transfer the liquidity from the equity to the convertible market. Post the demise of the individual name credit default swap (CDS) market, there is no equivalent and offsetting trade available to the high yield market maker hence the high yield market is typically less liquid relative to its size than the convertible market.

Another distinct liquidity advantage convertibles have is that typically they have lower duration than both high yield and investment grade corporate bonds.

We believe all three factors help to explain why, while liquidity in the high yield and investment grade bond markets have declined some 40% over the past 10 years, convertible liquidity is broadly unchanged, or is even slightly higher, over that time period.

The net result is the convertible bond markets retain sufficient liquidity while those in traditional fixed income markets appear somewhat suspect. While the data above indicate that the entire convertible bond market turns over in approximately 4.7 months, it would take 9.6 months for high yield and a rather stark 13.6 months for investment grade.

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How liquid is the Polar Capital Global Convertible Fund?

Since its inception in September 2013, liquidity has been a focus of the Fund as we defined its investable universe as “global and liquid convertibles with a balanced asymmetric profile”. Additionally, there has been a large-cap skew since inception.

Both factors remain the case today and as a result of this focus and large-cap skew, we believe the Fund has demonstrated better liquidity than that of the convertible market as a whole.

We believe its liquidity is a function of:

- **The size of the convertible issue and the percentage of the issue we own.**
- **The number of trades required to liquidate a position.**
- **Market cap and liquidity of the convertible’s underlying equity.**
- **Prevailing market conditions.**

In order to demonstrate the Fund’s focus on liquidity we undertake periodic and frequent liquidity reviews of the portfolio. The results for the latest review, as at 28 June 2019, are:

- **On average, the Fund’s holdings represent only 2.7% of the respective issue sizes.**
- **The average number of trades to liquidate a position is 3.1.**
- **The market cap of underlying stocks of our convertible positions are:**

Large cap	(>\$5bn):	65.7%
Medium cap	(\$500m-\$5bn):	34.3%
Small cap	(<\$500m):	0.0%

Thus, we believe the Polar Capital Global Convertible Fund meets its liquidity requirements well.

Our conclusion

While we are not complacent about market liquidity and share our investors’ concerns, we feel the convertible market is one of the most liquid markets within the fixed income asset class, as demonstrated by the charts above.

Second, the liquidity of the Fund has been a clear focus for us since its inception in September 2013. Indeed, from the outset we established a process to determine if the Fund was meeting its liquidity requirements that allows us to show the positive results of our latest liquidity review. We believe these results demonstrate we continue to meet the Fund’s liquidity requirements well.

Finally, in the context of our Fund’s liquidity we are often asked what is its overall capacity? Our answer today is the same as at its launch six years ago: around \$1bn, depending on prevailing market conditions. By being consistent with our answer throughout and thereby being prepared to limit the Fund’s size when we need to, we trust our investors will take further comfort from our processes and our ongoing focus on liquidity within the Polar Capital Global Convertible Fund.

Polar Capital Global Convertible Team

1 July 2019

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